



# Xerox Extensible Interface Platform™ (EIP)

Your work just got easier



# Xerox® Extensible Interface Platform™ (EIP)

EIP allows your multifunction printer (MFP) to adapt to fit the way you work, not the other way around.



Xerox EIP is a software platform inside many Xerox MFPs that allows independent software vendors and developers to easily create personalized and customized document management solutions that you can access right from the MFP touch screen. These solutions can leverage your existing infrastructure and databases.

To experience the power of EIP, you'll need a multifunction system and software that are EIP-enabled. By itself, EIP is not a product. You can take advantage of applications from industry-leading software providers, or, since EIP is based on web standards, it's easy for anyone with development capabilities to create custom solutions.

## End users benefit from simplified and personalized workflows

### Simple

For example, some EIP solutions allow you to scan information directly into a client folder without typing in the client name. Simply use the MFP touch screen to access an existing database and select the proper client name, account code or invoice number.

Imagine an "invoices" button on the MFP touch screen that simultaneously sends an invoice to the right department and archives the information in a document management system for easy retrieval. New employees can become productive immediately. They don't need to know an email address, fax number or even a name in the accounts payable department. Just touch the invoices icon.

### Personal

EIP makes it easy for people to log in to the device using card-based authentication solutions such as Xerox Secure Access Unified ID System. Simply swipe your company ID badge and unlock not only your access to the device, but also your personalized experience at the MFP.

Now that the device knows who you are, some solutions will present just what you need – making your work easier. For example, sign on once and you can use multiple applications at the device without logging in again. Plus, only your workflows or document collections may appear. Log off and the next person to log in will see only his or her workflows and collections.

## CIOs, CTOs and CEOs get more out of the hardware and infrastructure in which you've already invested

### Increased ROI

EIP leverages your existing business applications (ERPs, CRMs and ECMs), your databases (SAP, Oracle, SharePoint, etc.) and other systems. Two-way communication between the MFP and your infrastructure means information can be sent directly to your existing systems and your database can automatically be updated based on the scanned information. For example, scan a medical record for a patient whose home address has changed, and the database will immediately update to reflect the patient's new residence.

Some EIP applications will interact directly with Microsoft Active Directory or Exchange. Use these solutions, email a document from the MFP and the information will show up in the sender's sent mail folder on his or her PC. That gives you an audit trail and takes advantage of your existing systems.

Some EIP solutions allow you to reduce waste and increase productivity. Follow-You™ print, a feature of Xerox Secure Access, lets you send documents to a virtual queue and print from any Secure Access-equipped device on the network. That means no more abandoned print jobs because documents are only printed when they're really needed. Plus, workers will enjoy increased productivity. If the nearest device is busy, no need to return to your desk and resubmit to another printer. Simply walk to the next device, swipe your card and print your documents.

EIP extends the capabilities of your MFPs. Your printing devices can easily adapt to meet your business needs as they evolve.



## IT professionals enjoy ROI and ease of integration

### Standard Technology

EIP is based on web standards such as HTML, CSS, XML and JavaScript. It also uses standard secure protocols – HTTPS and SSL.

Managing applications across a fleet of devices is easy. Need to update an application? Make the changes at the server level and those changes become live on all EIP devices on the network; regardless of location or product model.

Use active directory to provide various departments and groups access to certain features and personalized scanning workflows.

## Independent Software Vendors, System Integrators and in-house developers can quickly and easily meet customer needs

### Development Made Easy

Since EIP is based on web standards, you don't need extensive programming knowledge to write an application. Many organizations and businesses will want to use EIP to address their own challenges. And, we provide free and open access to the tools needed. There's no charge for the EIP Software Development Kit and no royalties owed for your application. Getting the Software Development Kit is easy.

Visit [www.xerox.com/Partners](http://www.xerox.com/Partners) and fill out a simple application to become an Alliance Partner.

Once approved, you'll get access to the SDK. Members of the Xerox Alliance Program gain access to Xerox global resources, technology, products and consultative experts. Together we can sell new technologies and solutions that deliver real value to our customers.

You know what your customers and clients need. Now, you have the power to tailor software applications to meet those needs.



# Extensible Interface Platform™

**The Power of EIP.** Experience the difference when you combine your Xerox EIP-enabled multifunction system with EIP-enabled software. That's why Xerox is partnering with the best software vendors in the industry. With our Xerox Alliance Partners, we can improve the way businesses run, whether it's a hospital, a school system, a law office, a multinational company or a mom-and-pop store. There's power in partnership. For a full list of Xerox and Alliance Partner EIP solutions or to learn more about EIP and the related hardware and software, visit [www.xerox.com/eipinfo](http://www.xerox.com/eipinfo). Some examples of EIP software include:

## Xerox Secure Access Unified ID System™

Secure Access integrates with your existing employee/student ID badge solution. This convenient security solution allows people to simply swipe their badge at the MFP to unlock access to features that can be tracked for accounting and regulatory requirements. Follow-You™ print, a feature of Secure Access, makes it easy for people to securely print their documents to the most convenient device on the network. Simply send a document to a secure print queue, walk up to any printer equipped with Secure Access, swipe your ID card and the document will print.

Secure Access is also the key to the personalized experience at the device. Other EIP applications can take advantage of the user credentials and leverage that information to simplify workflows. For instance, client matter code or an account code linked to your badge can be automatically populated in a scanning or accounting application.

## Xerox Scan to PC Desktop® software

Developed by Nuance Communications and Xerox, this solution bridges the gap between Microsoft Office documents, PDFs and paper, helping you to personalize your Xerox network scanning and PDF workflow. Included in the offering is PaperPort Personal Scanning Platform which gives you the ability to customize, directly from your desktop, the scanning menus available to you on your Xerox EIP enabled MFPs. This makes it easy to securely scan from the MFP to specific folders on your desktop, turning a shared MFP into your own personal MFP.

## Equitrac Office

Equitrac Office provides a secure, convenient and mobile print workflow, simplifying device administration and controlling costs. The solution enables single sign-on access to devices, services and personal print queues, maximizing document security, mobility and rules to create cost-effective printing.

Equitrac Office allows people to release print jobs securely at any EIP-enabled device. Equitrac Office integrates with Xerox Secure Access, giving you the power to easily monitor, measure and manage printing costs as well as track usage by individual, department or other grouping.

With an EIP enabled device, you can also input accounting codes directly at the front panel, while the Equitrac solution captures all the MFP job attributes. This makes cost management accurate and simple.

## ScanFlowStore with Interactive Client

ScanFlowStore, from X-Solutions, makes it easy to turn piles of paper into text searchable digital files. Using an EIP-enabled device and ScanFlowStore with Interactive Client, you can also experience real-time bi-directional communication with your network. That means you can select the database where you want to store your document right from the touch screen of the Xerox MFP. You can even select a client name or account from the database. And you can have your own personalized scan menus displayed on the touch screen based on user credentials.

